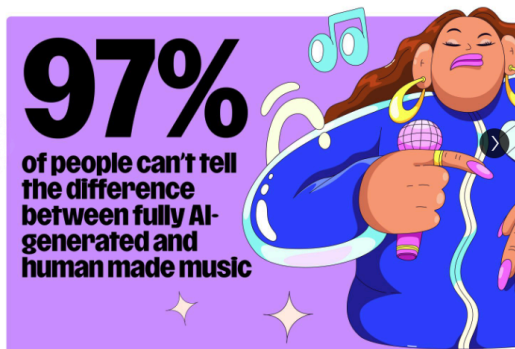




Your Morning Coffee (11/14/25)

Jay Gilbert <Jay@label-logic.net> 📧
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To: emily@rockpaperscissors.biz

Fri, Nov 14, 2025 at 7:00 AM

**WEEKLY MUSIC NEWS FOR THE NEW MUSIC BUSINESS**

50,000 AI tracks flood Deezer daily – as study shows 97% of listeners can't tell the difference between human-made vs. fully AI-generated music [MBW]

[FULL STORY](#)

The platform says it removes all 100% AI-generated tracks from algorithmic recommendations and excludes them from editorial playlists to minimize their impact on the royalty pool.



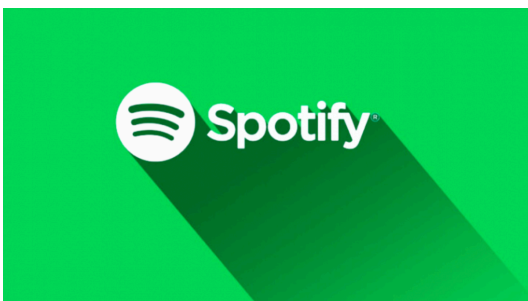
The independent artist with 1 billion streams [Mike Epstein] [FULL STORY](#)

Nic D's story is inspirational and filled with gems that are applicable to artists, creators, entrepreneurs, and more. He recently appeared on [The Managers Playbook](#) podcast for an interview and dropped a ton of game about the economics of his career, his background, and more.



As AI Artists Breaking Rust & Cain Walker Rule a Country Chart, Nashville Execs Weigh in: 'It's Incredibly Detrimental' [Billboard] [FULL STORY](#)

One-third of the top 10 on Billboard's Country Digital Song Sales chart dated Nov. 15 is composed of AI-assisted artists. As artificial intelligence moves further into the music space, how concerned should the country community, which has built its reputation on authenticity and a trusted connection between artists and fans, be?



Spotify Replaces New Family Plans With 'Premium Platinum' Tier in Five Markets [Billboard] [FULL STORY](#)

Spotify to Launch Music Videos on Platform in United States [Variety] [FULL STORY](#)

As Spotify dabbles with Premium Platinum, China's Tencent Music is already cashing in on its 15m+ Super VIPs [MBW] [FULL STORY](#)



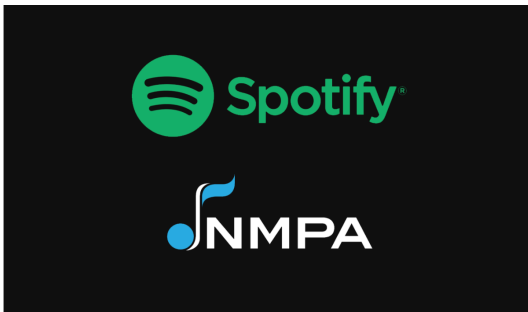
Taylor Swift's Style, on Demand? Udio and UMG's AI Music Deal Raises Big Questions [Billboard] [FULL STORY](#)

Under a new partnership between Universal Music Group (UMG) and Udio, Taylor Swift will soon be able to flip the AI-music switch and allow users to create all the songs they want in the superstar's style — as would every other artist signed to the world's biggest label.



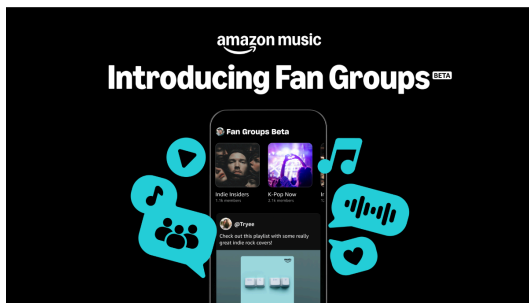
Q3 2025 Earnings Roundup: Here's What Every Music Company Made (Updating) [Billboard] [FULL STORY](#)

A flurry of earnings reports for the quarter ended Sept. 30 show a continued divide in the music landscape. Here's a running list, in alphabetical order, of the music companies that released earnings results (as of Nov. 12) for the quarter ended Sept 30, 2025.



What We Know—and Don't Know—About Spotify and NMPA's "Opt-In" Audiovisual Deal [MTP] [FULL STORY](#)

When Spotify and the National Music Publishers' Association announced an "opt-in" audiovisual licensing portal this month, the headlines made it sound like a breakthrough for independent songwriters. In reality, what we have is a bare-bones description of a direct-license program whose key financial and legal terms remain hidden from view.



Amazon Music introduces Fan Groups, creating communities for fans to discover, share, and discuss music [Amazon] [FULL STORY](#)

Key takeaways: The new feature creates dedicated communities for listeners to discover, share, chat about and listen to music recommended by like-minded fans. Fans can instantly share and stream suggested songs, all within the app. Fan Groups arrives in beta today to customers in Canada on iOS and Android.



SXSW Reveals First 100 Artists for 2026 Music Festival [Rolling Stone] [FULL STORY](#)

SXSW has unveiled the first wave of artists performing at the historic 40th anniversary music festival taking place March 12-18 in Austin, Texas. The 100 groundbreaking acts announced today include experimental producer DJ_Dave.



3 things you might have missed from Live Nation's 2025 Investor Presentation [MBW] [FULL STORY](#)

Live Nation CEO and President Michael Rapino opened the company's 2025 Investor Presentation on Wednesday (November 5) with a confident prediction: the live music industry will be worth \$50 billion by 2030.



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Your Morning Coffee Podcast - weekly
episode #275 [LISTEN HERE](#)

This week, Jay & Mike break down these
important music industry stories: • Class
Action Lawsuit Accuses Spotify Of
Engaging In 'Payola' With Its 'Discovery
Mode'

- Irving Azoff Says It's Time to Stand Up
To YouTube's 'Bullying'
- No Radio Without Royalties: New Rules
For A New Era





Your Morning Coffee Podcast - A CONVERSATION WITH JOSH GRUSS [LISTEN HERE](#)

On this very special episode of the podcast, Mike and I sit down with Round Hill Music co-founder and CEO Josh Gruss to discuss the evolution of music rights and catalog investing.



Building Bridges — Why Local Culture Is the Key to Global Music Success
[Gui Morais] [FULL STORY](#)

A fantastic mentor once told me, “Global success doesn’t start with a strategy. It starts with identity.” Artists who win globally aren’t trying to sound global. The world isn’t flattening, it’s fracturing beautifully. Local stories are winning global hearts.



Matthew McConaughey, Michael Caine Team With ElevenLabs for AI-Generated Versions of Their Voices
[Variety] [FULL STORY](#)

McConaughey also is investing an undisclosed sum in New York-based ElevenLabs. He's collaborated with the company since it was founded in 2022. Now McConaughey is using ElevenLabs' technology to bring a Spanish-language audio version of his newsletter "Lyrics of Livin'" in his own voice.



Epidemic Sound unveils AI 'Studio' tool to generate video soundtracks [MBW] [FULL STORY](#)

Two months after launching a soundtracking 'Assistant' and a tool called 'Adapt' that allows creators to edit and customize music, Epidemic Sound has now launched a new AI-powered product called 'Studio' that automatically creates soundtracks for videos by pairing human-made music with sound effects.



Songscription raises \$5M in funding as 'Shazam for sheet music' platform reaches 150K users [MBW] [FULL STORY](#)

The platform converts audio recordings into editable sheet music. Since launching five months ago, Songscription says it has now attracted more than 150,000 users across 150 countries.



TuneCore has paid out over \$5 billion to self-releasing artists to date [MBW]

[FULL STORY](#)

The milestone comes over a year and a half after TuneCore crossed the \$4 billion threshold. That means TuneCore has paid out around \$1 billion since June 2024, or about \$59 million per month between June 2024 and November 2025.



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If you enjoy Your Morning Coffee, please share with one friend.

A handwritten signature in black ink, appearing to read "Jay", is positioned above a horizontal line.

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